

LIAA & SSE Riga
Mini MBA Innovations Management
Schedule GROUP 8

January 14 - April 7, 2027

	Day	Date	Time	Module
Week 1	Thu	14.01.2027.	09:00-17:30	Innovation Lab 1 (L.Brasliņa) + Intro
Week 2	Wed	20.01.2027.	09:00-17:00	Business Process Development (A.Strods)
	Sat	23.01.2027.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Week 3	Tue	26.01.2027.	09:00-17:00	Design Thinking (L.Brasliņa)
	Fri	29.01.2027.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elfferts)
Week 4	Mon	01.02.2027.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
	Thu	04.02.2027.	09:00-17:00	Innovation Lab 2 (L.Brasliņa)
Week 5	Tue	09.02.2027.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
	Fri	12.02.2027.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
	Sat	13.02.2027.	09:00-17:00	The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
Week 6	Wed	17.02.2027.	09:00-17:00	Financial Management in Innovation Development (A.Lubloy)
Week 7	Tue	23.02.2027.	09:00-17:00	Innovation Lab 3 (L.Brasliņa)
Week 8	Tue	02.03.2027.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančs)
	Fri	05.03.2027.	09:00-17:00	Leadership in Change and Uncertainty (P.Zashev)
Week 9	Wed	10.03.2027.	09:00-17:00	Negotiations Management and Pitching (G.Logins)
	Sat	13.03.2027.	09:00-17:00	Competing in International Markets (D.Gerber)
Week 10	Tue	16.03.2027.	09:00-17:00	Innovation Lab 4 (L.Brasliņa)
	Thu	18.03.2027.	09:00-13:00	Optional Mentoring (L.Brasliņa)
Week 11	Tue	23.03.2027.	09:00-17:00	Marketing Strategies & Marketing Channels (G.Logins)
	Wed	24.03.2027.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančs; I. Rodins)
Week 12	Mon	05.04.2027.	09:00-17:00	Project Presentations (L.Brasliņa)
	Wed	07.04.2027.	14:00-18:00	Final presentations + Graduation



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