

**LIAA & SSE Riga
Mini MBA Innovations Management
Schedule GROUP 3**

April - June, 2025			
Day	Date	Time	Module
Week 1			
Mon	07.04.2025.	09:00-10:00	Mini MBA opening/introduction
Mon	07.04.2025.	10:00-18:00	Innovation Lab (L.Brasliņa)
Wed	09.04.2025.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
Sat	12.04.2025.	09:00-17:00	Business Process Development (A.Strods)
Week 2			
Tue	15.04.2025.	09:00-17:00	Design Thinking (L.Brasliņa)
Wed	16.04.2025.	09:00-17:00	Financial Management in Innovation Development (A.Lubloy)
Week 3			
Tue	22.04.2025.	09:00-17:00	Leadership in Change and Uncertainty (P.Zashev)
Sat	26.04.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Week 4			
Wed	30.04.2025.	09:00-17:00	Negotiations Management and Pitching (G.Logins)
Week 5			
Wed	07.05.2025.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
Thu	08.05.2025.	09:00-17:00	The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
Sat	10.05.2025.	09:00-17:00	Competing in International Markets (D.Gerber)
Week 6			
Tue	13.05.2025.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elfferts)
Thu	15.05.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Fri	16.05.2025.	14:00-17:30	Marketing Strategies & Marketing Channels (G.Logins)
Week 7			
Wed	21.05.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Fri	23.05.2025.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
Week 8			
Thu	29.05.2025.	14:00-18:00	Optional mentoring (L.Brasliņa)
Fri	30.05.2025.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančs)
Week 9			
Mon	02.06.2025.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Wed	04.06.2025.	09:00-17:00	Innovation Lab: Final presentations
Sat	07.06.2025.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančs; I. Rodins)
Week 10			
Thu	12.06.2025.	14:00-19:00	Selected presentations + Graduation



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