LIAA & SSE Riga
Mini MBA Innovations Management
Schedule GROUP 1

February 4 - April 28, 2026

	Day	Date	Time	Module
Week 1	Wed	04.02.2026.	09:00-17:30	Innovation Lab 1 (L.Brasliņa) + opening
	Sat	07.02.2026.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Week 2	Wed	11.02.2026.	09:00-17:00	Business Process Development (A.Strods)
Week 3	Tue	17.02.2026.	09:00-17:00	Design Thinking (L.Brasliņa)
	Wed	18.02.2026.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elferts)
	Sat	21.02.2026.	09:00-17:00	Innovation Lab 2 (L.Brasliņa)
Week 4	Thu	26.02.2026.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
Week 5	Thu	05.03.2026.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
	Fri	06.03.2026.	09:00-17:00	LIAA Mini MBA: The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
	Sat	07.03.2026.	09:00-17:00	Leadership in Change and Uncertainity (P.Zashev)
Week 6	Mon	09.03.2026.	09:00-17:00	Innovation Lab 3 (L.Brasliņa)
	Thu	12.03.2026.	09:00-17:00	Negotiations Management and Pitching (G.Logins)
	Fri	13.03.2026.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
Week 7	Wed	18.03.2026.	09:00-17:00	Financial Management in Innovation Development (A.Lubloy)
Week 8	Wed	25.03.2026.	09:00-17:00	Innovation Lab 4 (L.Brasliņa)
	Fri	27.03.2026.	09:00-17:00	Competing in International Markets (D.Gerber)
	Sat	28.03.2026.	10:00-14:00	Optional Mentoring (L.Brasliņa)
Week 9	Wed	01.04.2026.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančs)
Week 10	Wed	08.04.2026.	09:00-17:00	Project Presentations (L.Brasliņa)
	Thu	09.04.2026.	09:00-13:00	Marketing Strategies & Marketing Channels (G.Logins)
Week 11	Sat	18.04.2026.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančs; I. Rodins)
Week 12	Tue	28.04.2026.	14:00-18:00	LIAA Mini MBA: Final presentations + Graduation
		16.03.2026.- 15.05.2026.		1:1 Mentoring Sessions

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