

LIAA & SSE Riga
Mini MBA Innovations Management
Schedule GROUP 7

September 23 - December 9, 2026

	Day	Date	Time	Module
Week 1	Wed	23.09.2026.	09:00-17:30	Innovation Lab 1 (L.Brasliņa) + programme intro
Week 2	Tue	29.09.2026.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elferts)
	Thu	01.10.2026.	09:00-17:00	Business Process Development (A.Strods)
Week 3	Tue	06.10.2026.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
	Wed	07.10.2026.	09:00-17:00	Design Thinking (L.Brasliņa)
	Sat	10.10.2026.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Week 4	Wed	14.10.2026.	09:00-17:00	Financial Management in Innovation Development (A.Lubloy)
	Sat	17.10.2026.	09:00-17:00	Competing in International Markets (D.Gerber)
Week 5	Tue	20.10.2026.	09:00-17:00	Negotiations Management (G.Logins)
	Wed	21.10.2026.	09:00-17:00	Innovation Lab 2 (L.Brasliņa)
Week 6	Tue	27.10.2026.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
Week 7	Tue	03.11.2026.	13:00-17:00	Marketing Strategies & Marketing Channels (G.Logins)
	Wed	04.11.2026.	09:00-17:00	Innovation Lab 3 (L.Brasliņa)
Week 8	Mon	09.11.2026.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
	Tue	10.11.2026.	09:00-17:00	The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
Week 9	Fri	20.11.2026.	09:00-17:00	Leadership in Change and Uncertainty (P.Zashev)
	Sat	21.11.2026.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančš; I. Rodins)
Week 10	Wed	25.11.2026.	09:00-17:00	Innovation Lab 4 (L.Brasliņa)
	Sat	28.11.2026.	09:00-13:00	Optional Mentoring (L.Brasliņa)
Week 11	Tue	01.12.2026.	09:00-17:00	Project Presentations (L.Brasliņa)
	Fri	04.12.2026.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančš)
Week 12	Wed	09.12.2026.	14:00-18:00	Final presentations + Graduation



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