

LIAA & SSE Riga
Mini MBA Innovations Management
Schedule GROUP 6

April 16 - July 8, 2026

	Day	Date	Time	Module
Week 1	Thu	16.04.2026.	09:00-17:30	Innovation Lab 1 (L.Brasliņa) + intro
Week 2	Thu	23.04.2026.	09:00-17:00	Design Thinking (L.Brasliņa)
	Sat	25.04.2026.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Week 3	Tue	28.04.2026.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elferts)
	Wed	29.04.2026.	09:00-17:00	Business Process Development (A.Strods)
Week 4	Wed	06.05.2026.	09:00-17:00	Innovation Lab 2 (L.Brasliņa)
	Fri	08.05.2026.	09:00-17:00	Negotiations Management and Pitching (G.Logins)
Week 5	Wed	13.05.2026.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
	Sat	16.05.2026.	09:00-17:00	Competing in International Markets (D.Gerber)
Week 6	Wed	20.05.2026.	09:00-17:00	Innovation Lab 3 (L.Brasliņa)
	Fri	22.05.2026.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
Week 7	Tue	26.05.2026.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančš; I. Rodins)
	Thu	28.05.2026.	09:00-13:00	Marketing Strategies & Marketing Channels (G.Logins)
Week 8	Tue	02.06.2026.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
	Wed	03.06.2026.	09:00-17:00	The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
	Fri	05.06.2026.	09:00-17:00	Leadership in Change and Uncertainty (P.Zashev)
Week 9	Wed	10.06.2026.	09:00-17:00	Innovation Lab 4 (L.Brasliņa)
	Thu	11.06.2026.	09:00-17:00	Financial Management in Innovation Development (A.Lubloy)
Week 10	Tue	16.06.2026.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančš)
	Wed	17.06.2026.	09:00-13:00	Optional Mentoring (L.Brasliņa)
Week 11	Wed	01.07.2026.	09:00-17:00	Project Presentations (L.Brasliņa)
Week 12	Wed	08.07.2026.	14:00-18:00	Final presentations + Graduation



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