

LIAA & SSE Riga
Mini MBA Innovation Management
Schedule GROUP 4

08.09. – 20.11.2025			
Day	Date	Time	Module
Week 1			
Mon	08.09.2025.	09:00-10:00	Mini MBA opening
Mon	08.09.2025.	10:00-18:00	Innovation Lab (L.Brasliņa)
Fri	12.09.2025.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Sat	13.09.2025.	09:00-17:00	Business Process Development (A.Strods)
Week 2			
Tue	16.09.2025.	09:00-17:00	Design Thinking (L.Brasliņa)
Thu	18.09.2025.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
Week 3			
Sat	27.09.2025.	09:00-17:00	Competing in International Markets (D.Gerber)
Week 4			
Tue	30.09.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Wed	01.10.2025.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
Fri	03.10.2025.	09:00-17:00	Financial Management in Innovation Development (A.Lublóy)
Week 5			
Tue	07.10.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Wed	08.10.2025.	09:00-17:00	Negotiations Management and Pitching (G.Logins)
Sat	11.10.2025.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančš; I. Rodins)
Week 6			
Tue	14.10.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Thu	16.10.2025.	09:00-17:00	Leadership in Change and Uncertainty (P.Zashev)
Week 7			
Sat	25.10.2025.	09:00-13:00	Optional mentoring (L.Brasliņa)
Week 8			
Wed	29.10.2025.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elferts)
Fri	31.10.2025.	14:00-17:30	Marketing Strategies & Marketing Channels (G.Logins)
Week 9			
Tue	04.11.2025.	09:00-17:00	Innovation Lab: Final presentations (L.Brasliņa)
Thu	06.11.2025.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
Fri	07.11.2025.	09:00-17:00	The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
Week 10			
Mon	10.11.2025.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančš)
Week 11			
Thu	20.11.2025.	14:00-19:00	Selected presentations, Graduation + Diplomas Ceremony



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